

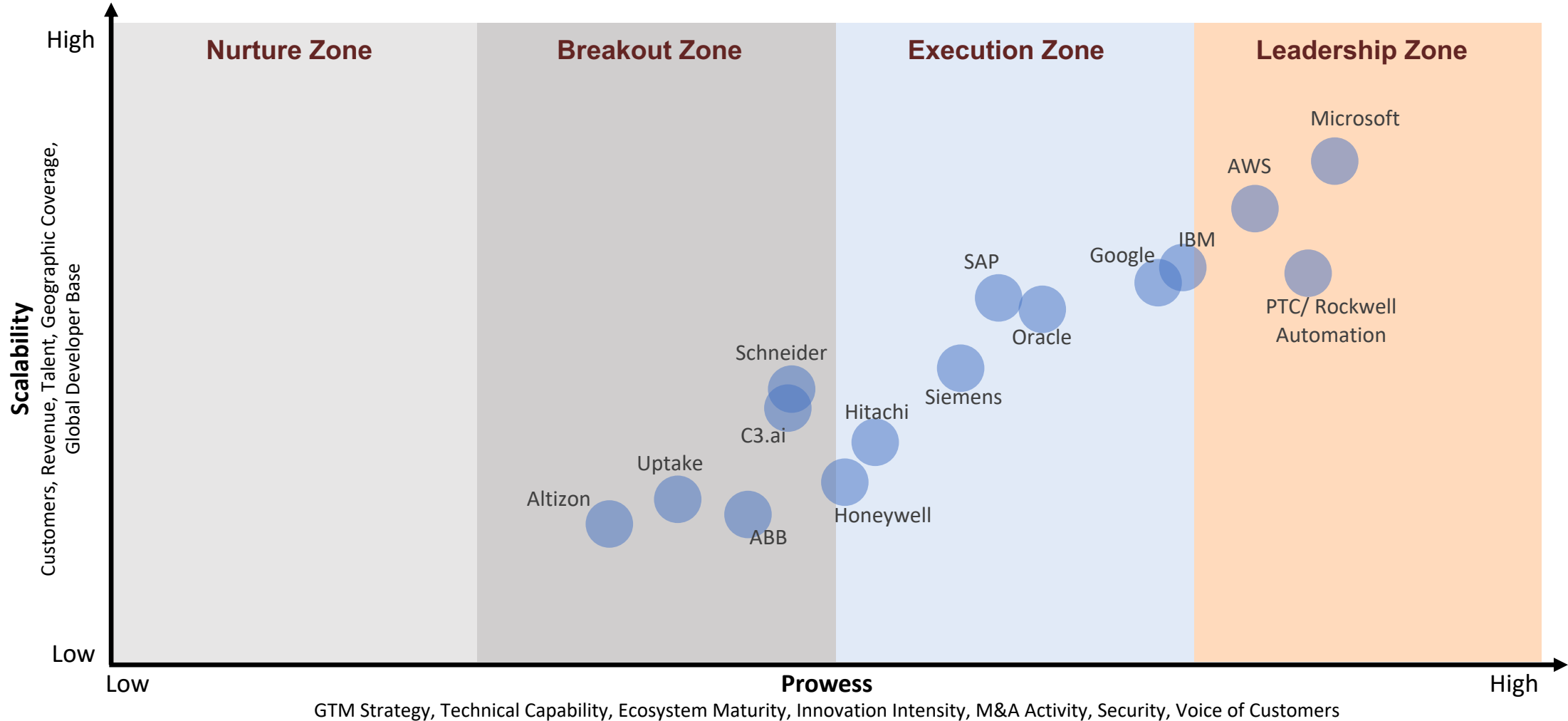
# Zinnov Zones 2019 IoT Platforms

September 2019



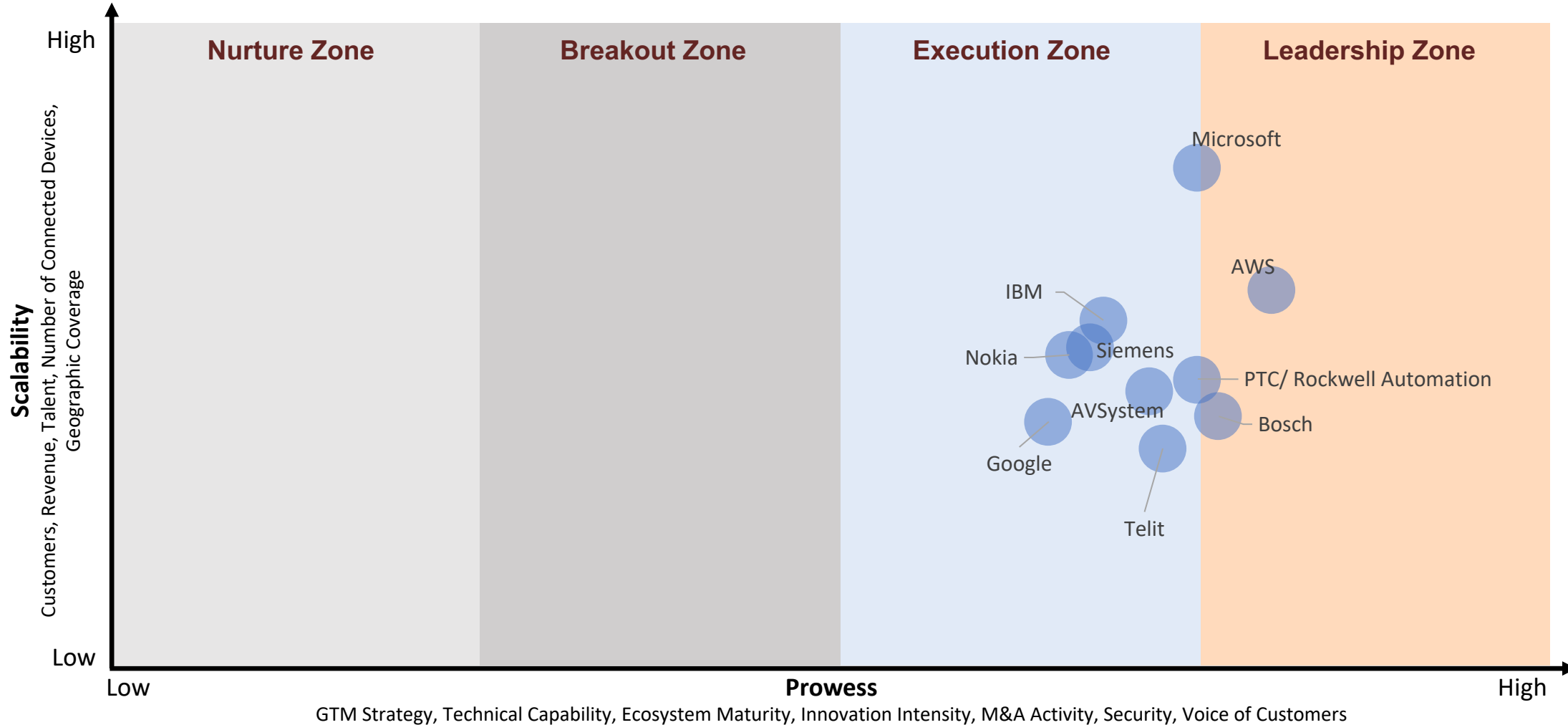
**zinnov**

## Zinnov Zones for IoT Platforms – Application Enablement Platform (AEP)



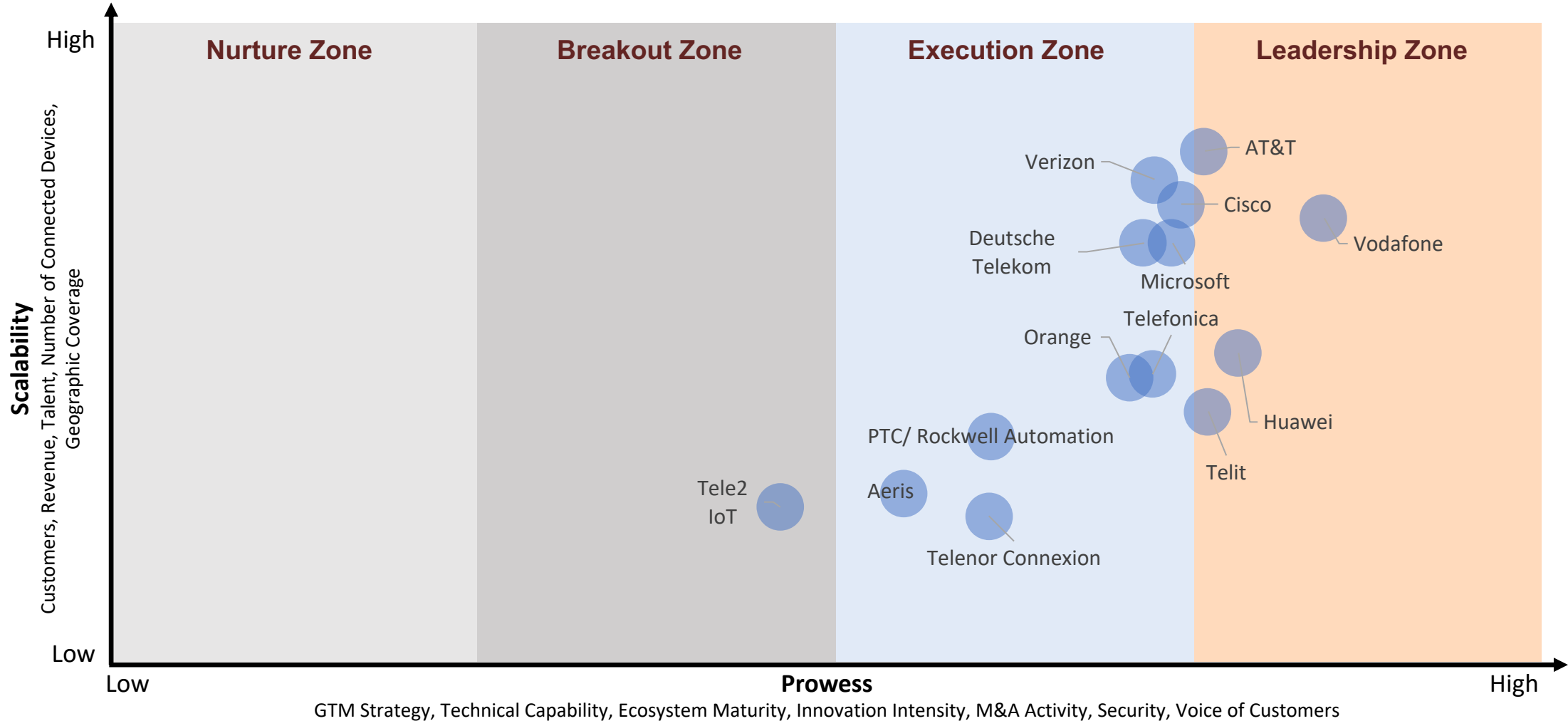
**Application Enablement Platform (AEP)** provides a modular application development framework for building IoT applications/ solutions offering functionality around data visualization, data analysis, reporting and have built-in application programming interfaces (API), software development kits (SDK), and gateways to integrate third party systems and applications such as ERP and CRM

## Zinnov Zones for IoT Platforms – Device Management Platform (DMP)



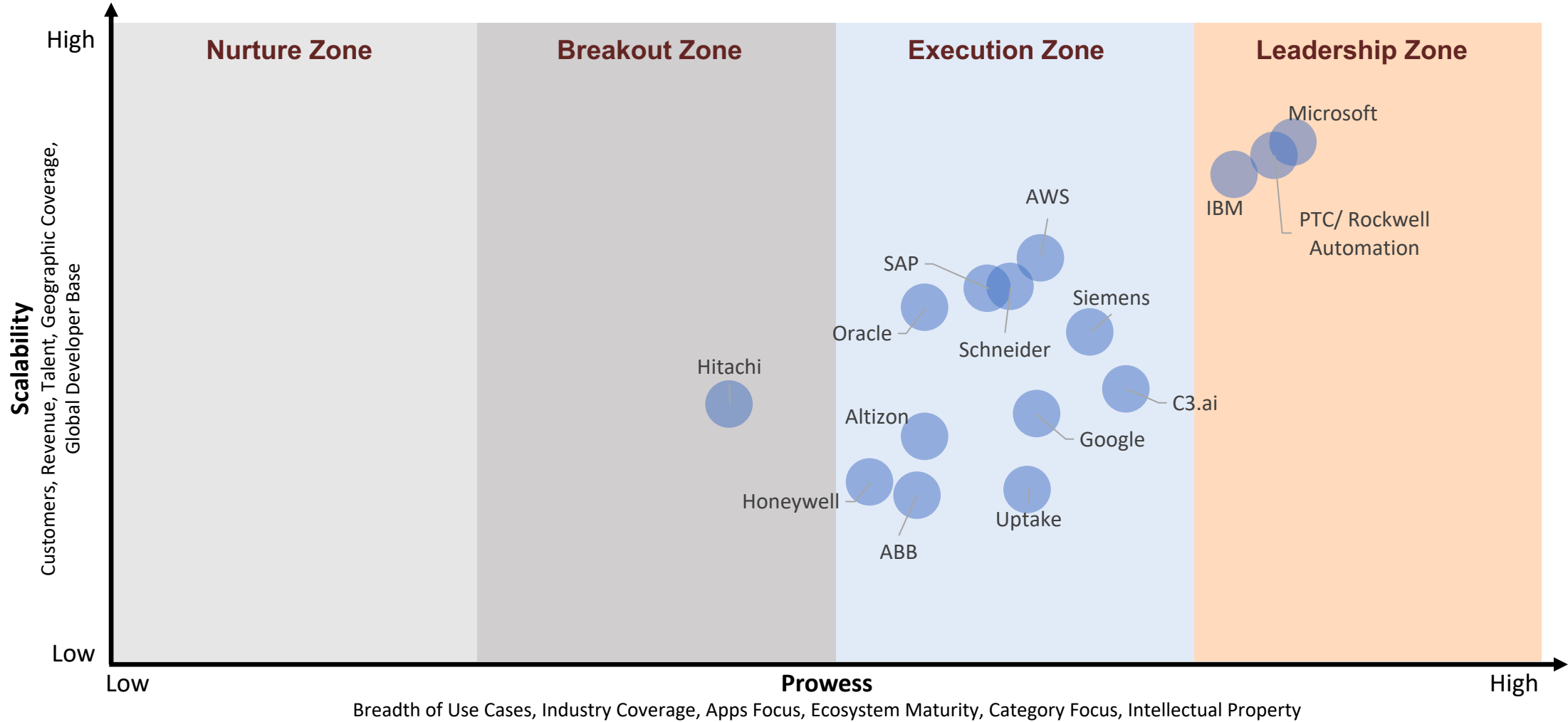
**Device Management Platform (DMP)** ensures that the connected objects are working properly, and are integrated with the overall IoT solution, serving functions such as device provisioning, remote configuration, management of firmware/ software updates and troubleshooting

## Zinnov Zones for IoT Platforms – Connectivity Management Platform (CMP)



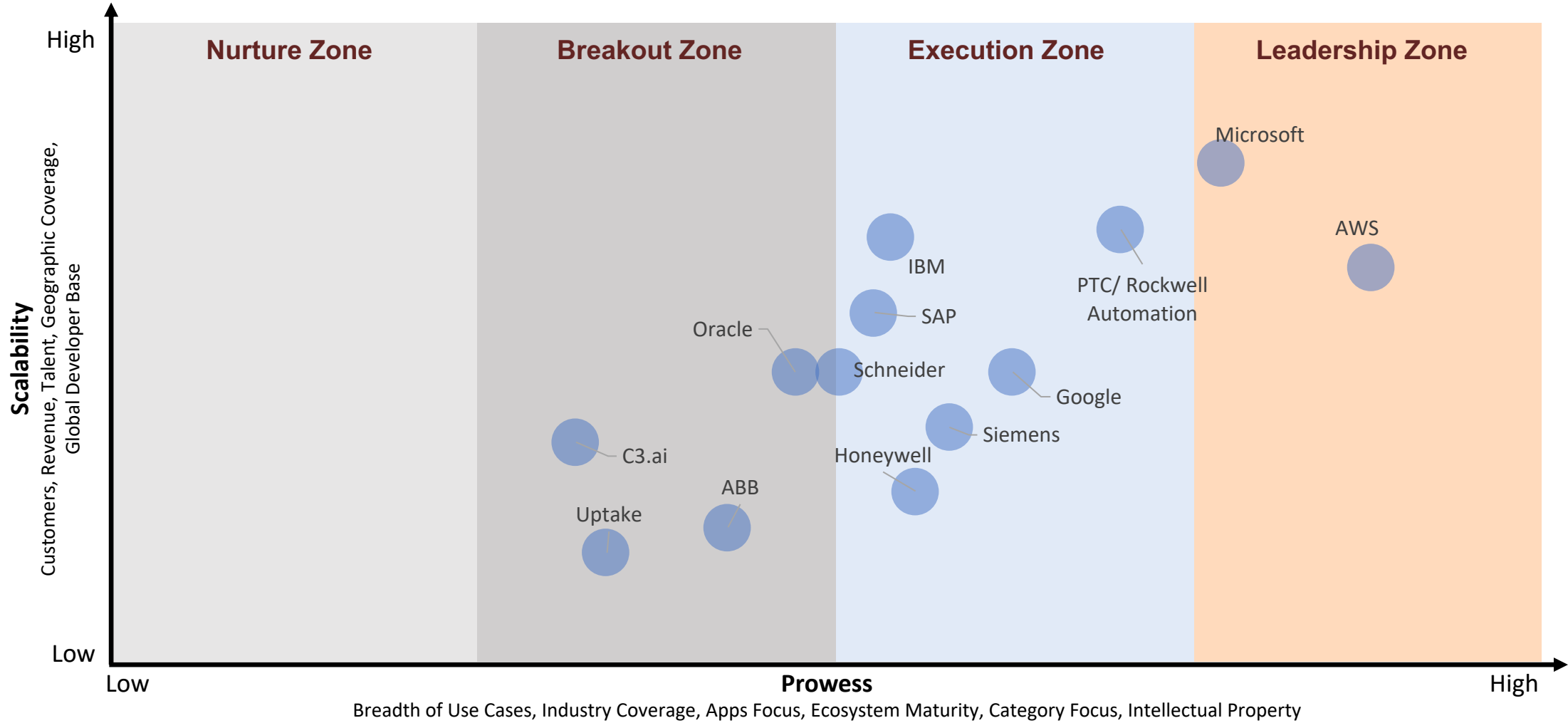
**Connectivity Management Platform (CMP)** serves the function of enabling IoT architecture with connectivity and harmonizing different data formats into one “software” interface through support for various protocols ensuring that all devices can be interacted with and data can be appropriately analyzed

## Application Enablement Platform (AEP) – Industry 4.0



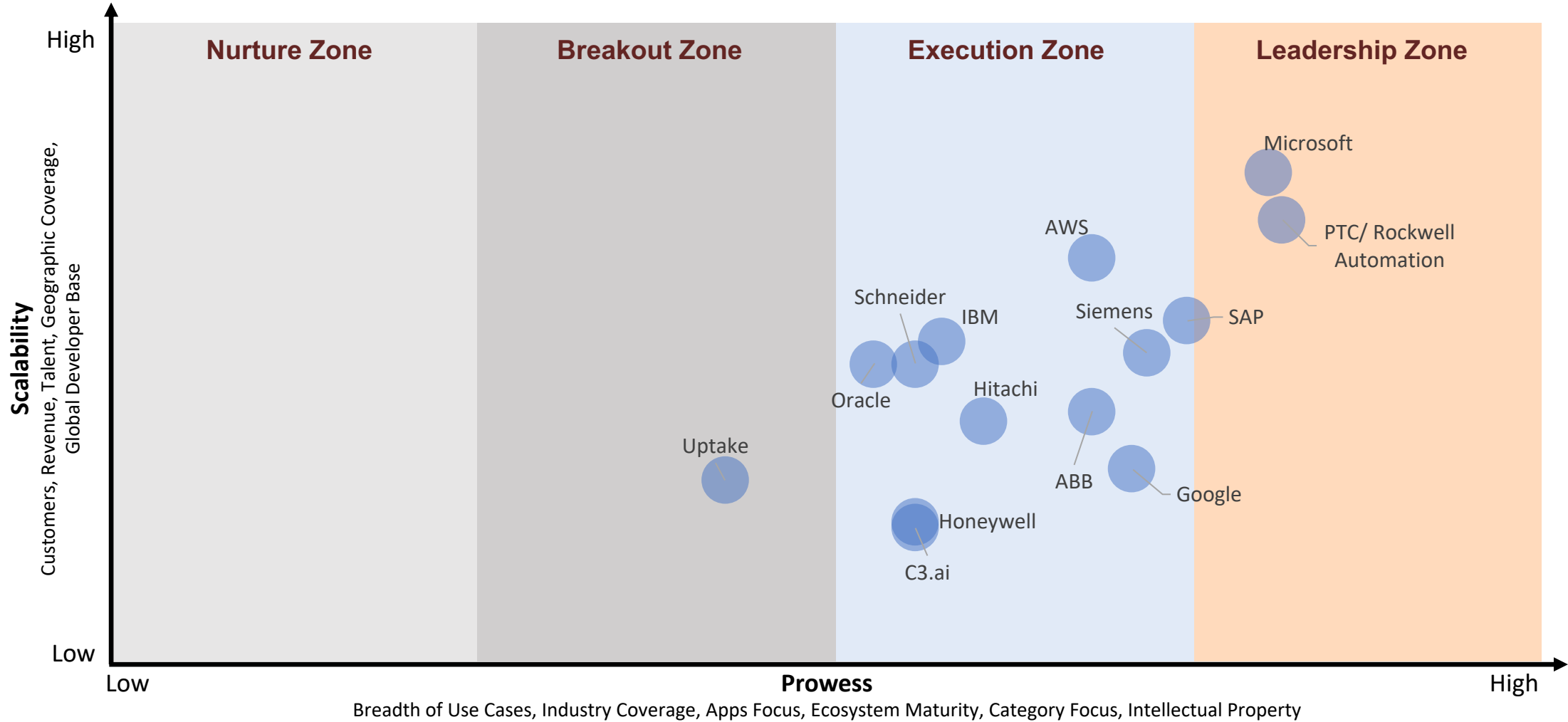
**Industry 4.0** refers to the digitized and connected production facility that includes typical use cases such as remote production monitoring, quality management, and WIP intelligence

## Application Enablement Platform (AEP) – Connected Products



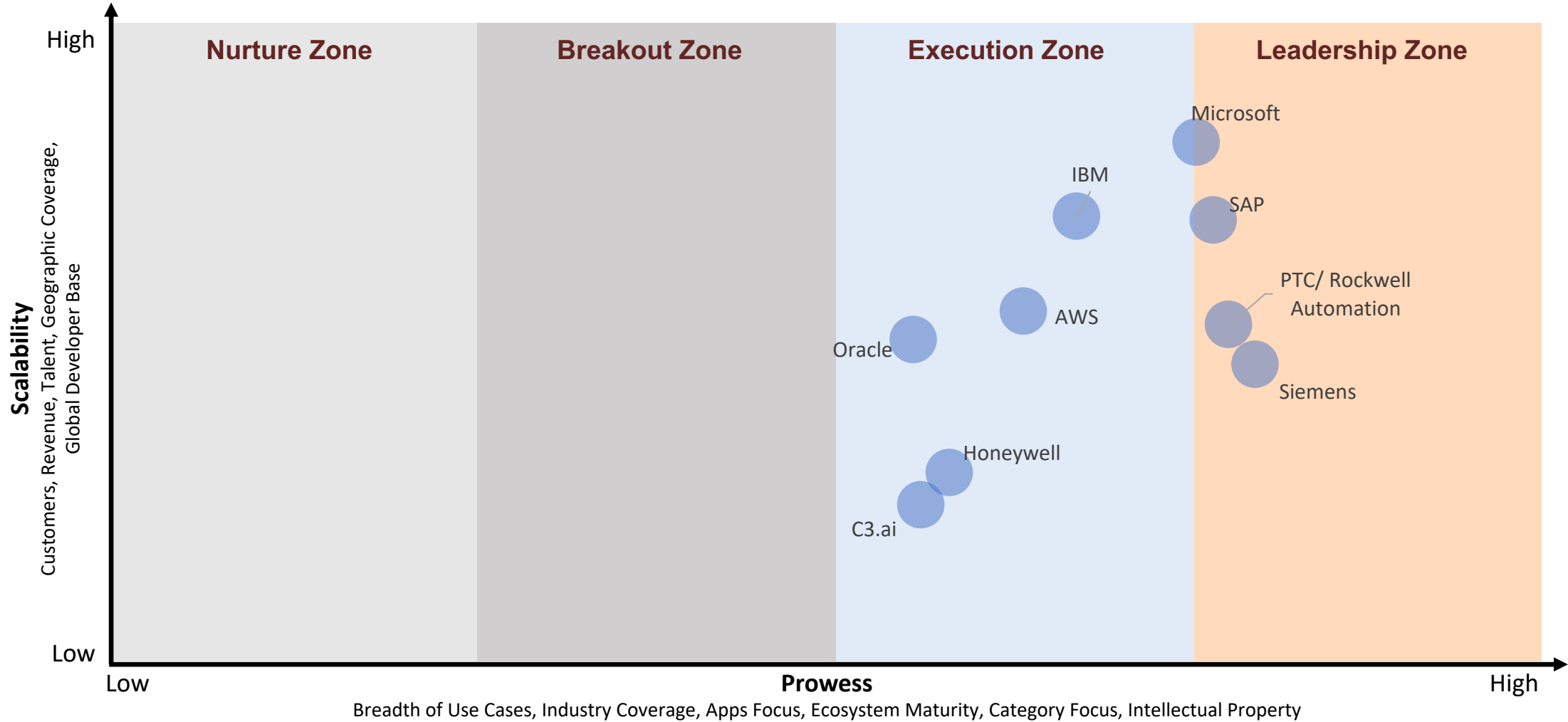
**Connected Products** refer to intelligent, connected products that enable use cases such as performance visibility, usage insights and precision marketing

## Application Enablement Platform (AEP) – Connected Assets



**Connected Assets** refer to IoT-enabled assets such as machinery, tools and other equipment that support use cases such as predictive maintenance, location monitoring and asset management

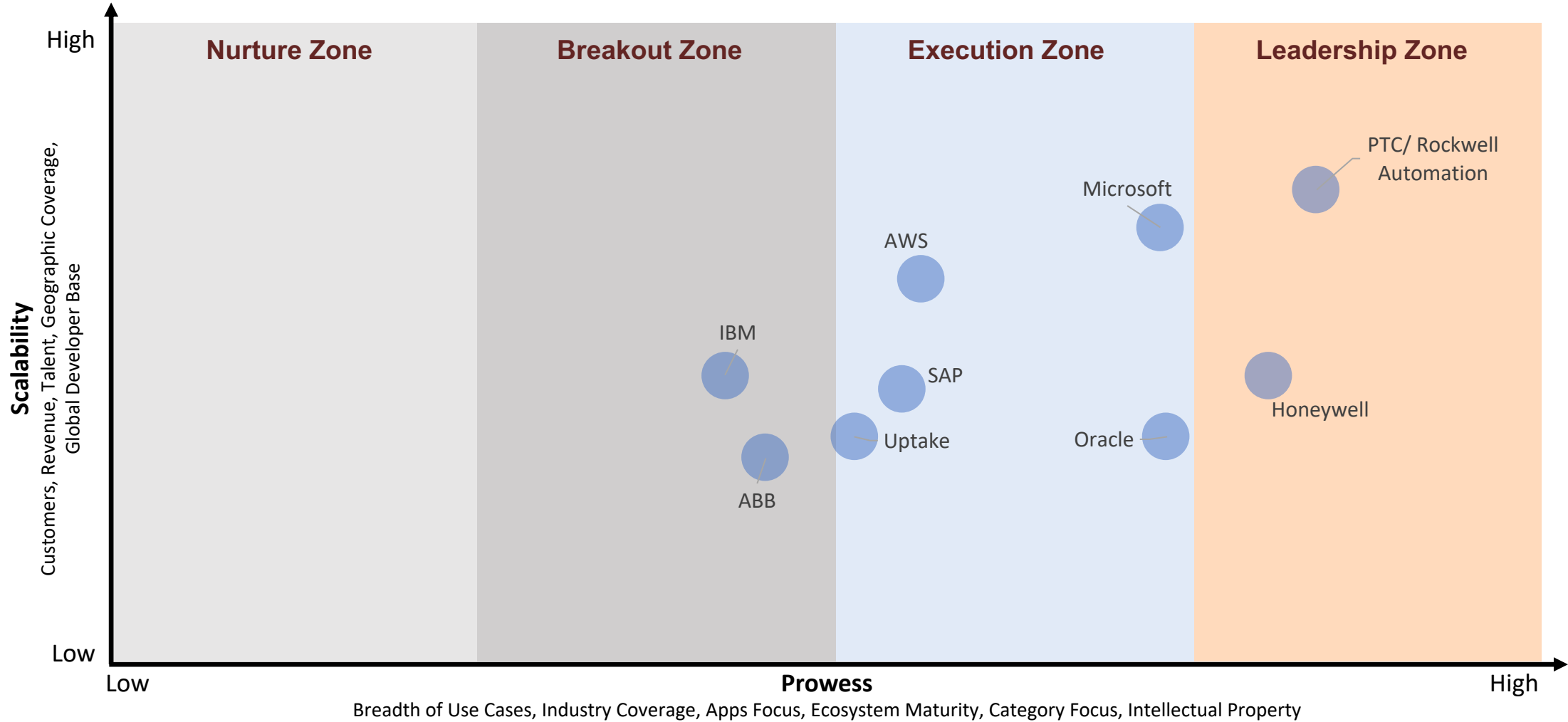
## Application Enablement Platform (AEP) – Connected Logistics



**Connected Logistics** refer to digitalization of the supply chain that includes connected fleet, automated warehouses, etc. and supports use cases such as fleet monitoring, supplier intelligence, and warehouse optimization



## Application Enablement Platform (AEP) – Connected Workers



**Connected Worker** refer to field workers connected through digital technologies allowing for use cases such as worker safety, compliance, and productivity enhancement



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