

Zinnov Zones 2019

RPA Services

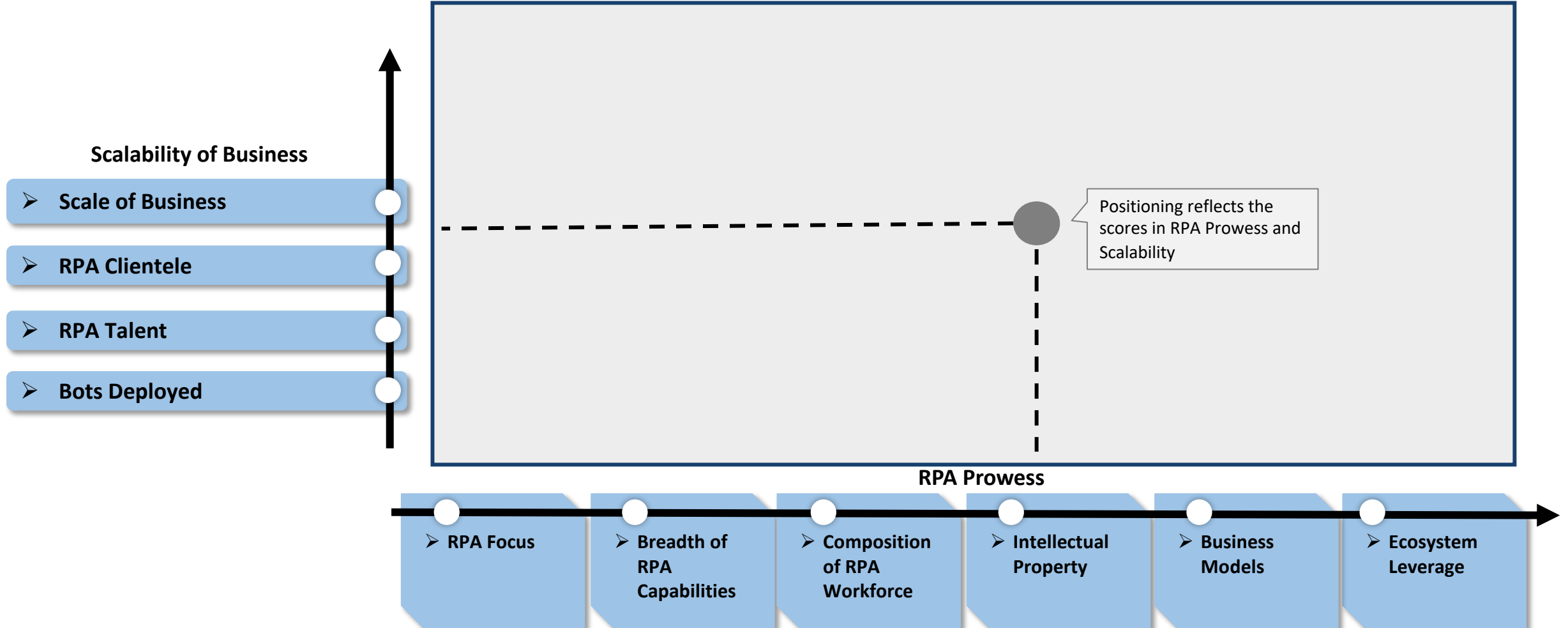
The Zinnov logo consists of the word "zinnov" in a lowercase, sans-serif font, followed by a blue square containing a white, stylized wave or 'Z' shape.

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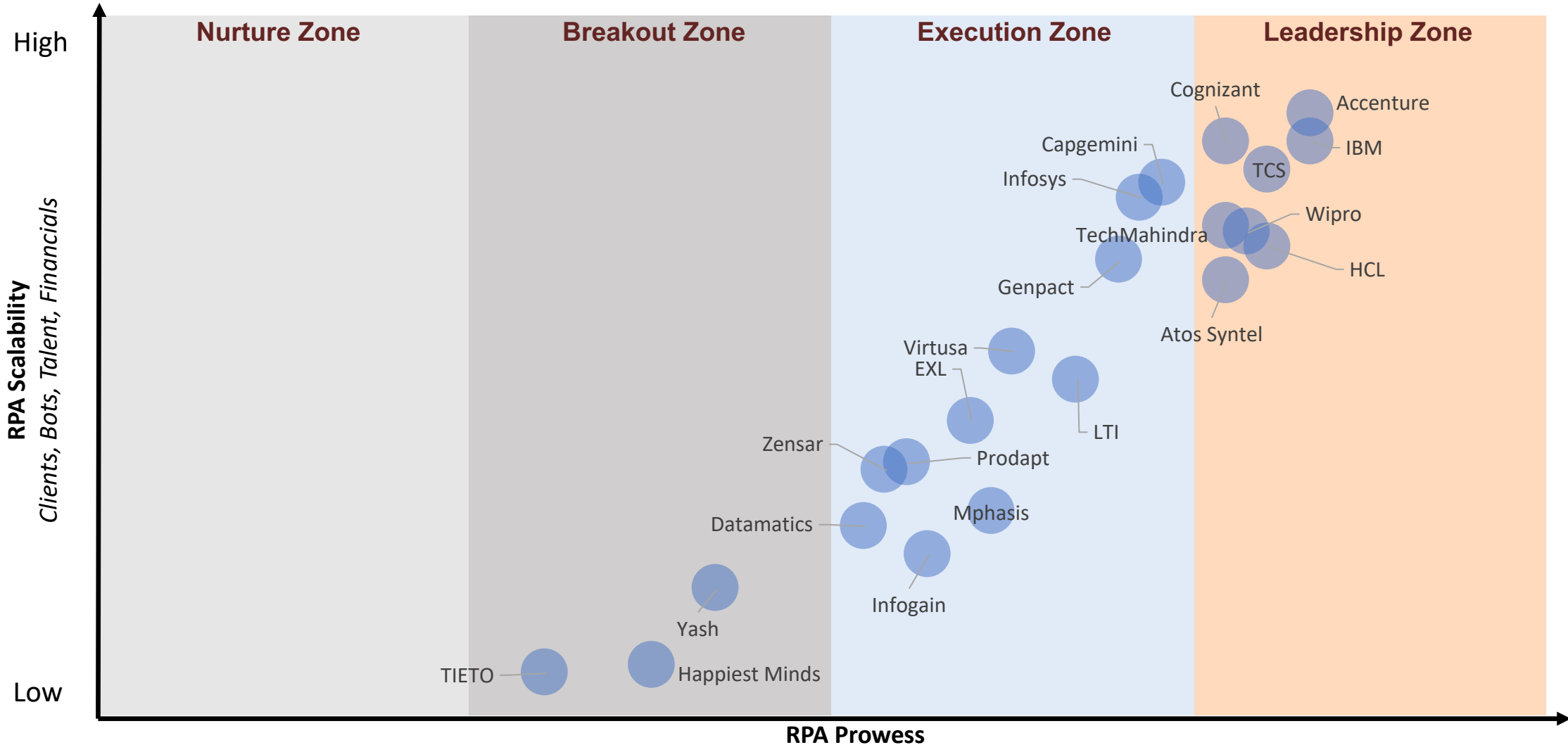
Zinnov evaluated participating service providers on two key areas basis which they were plotted on a 2-dimensional graph



The cumulative score of enterprises based on RPA Prowess (x value) and Scalability in RPA business (y value) was used to classify service providers in Zinnov Zones framework

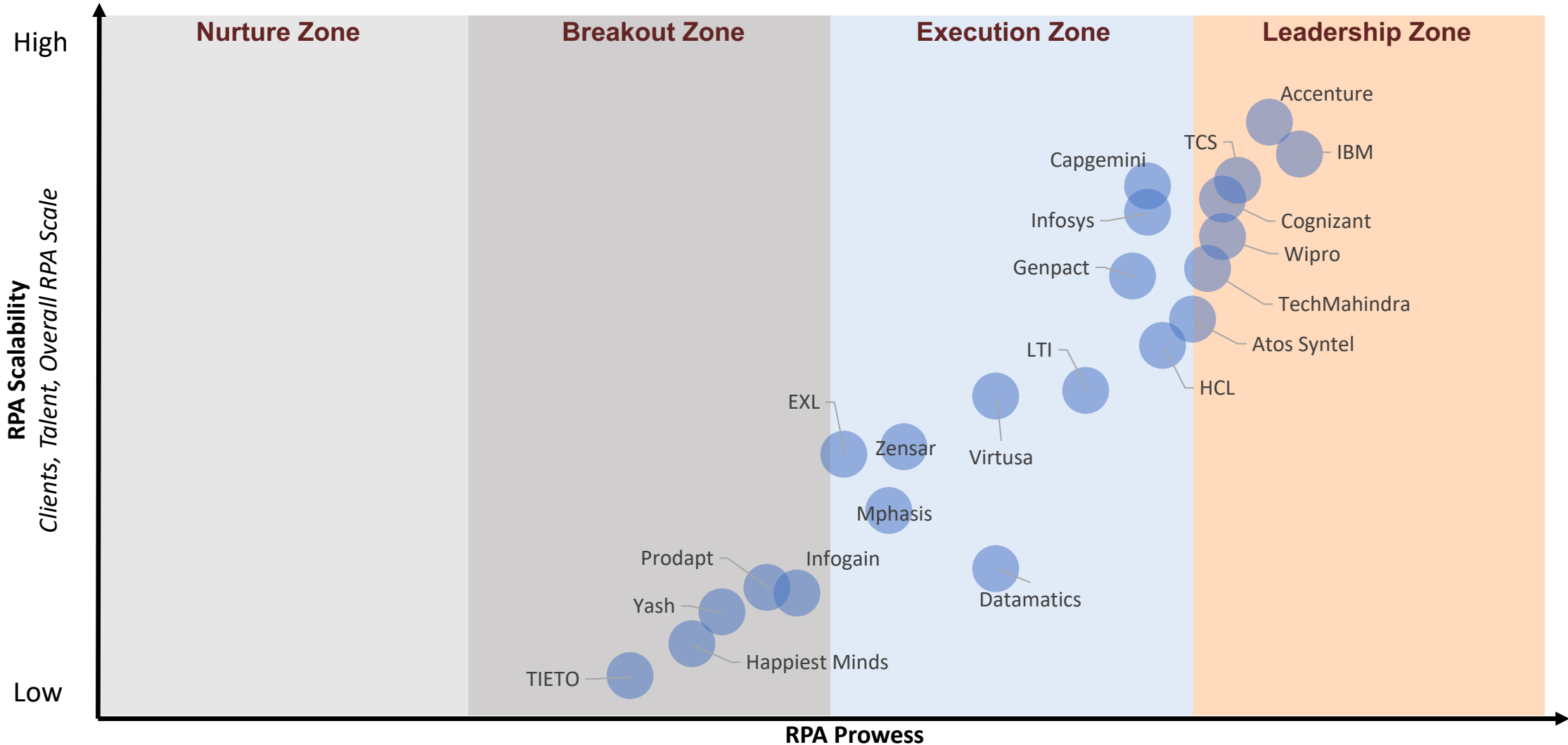


Zinnov Zones for RPA Services – Overall



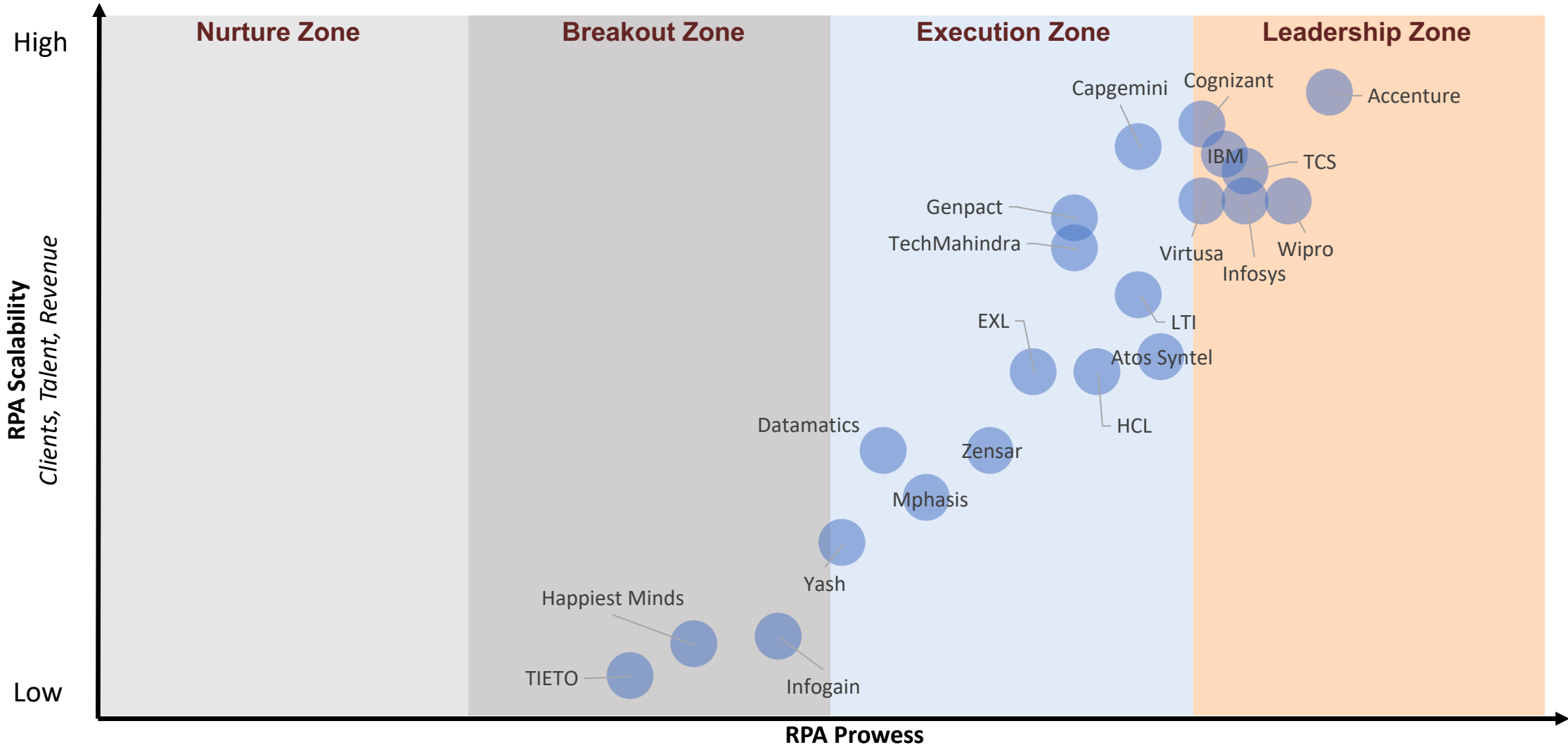
RPA Focus, Breadth of RPA Offerings, Innovation Ecosystem, Talent Distribution, Clients Distribution, Vertical Focus, Business Model

Zinnov Zones for RPA Services – Cognitive RPA



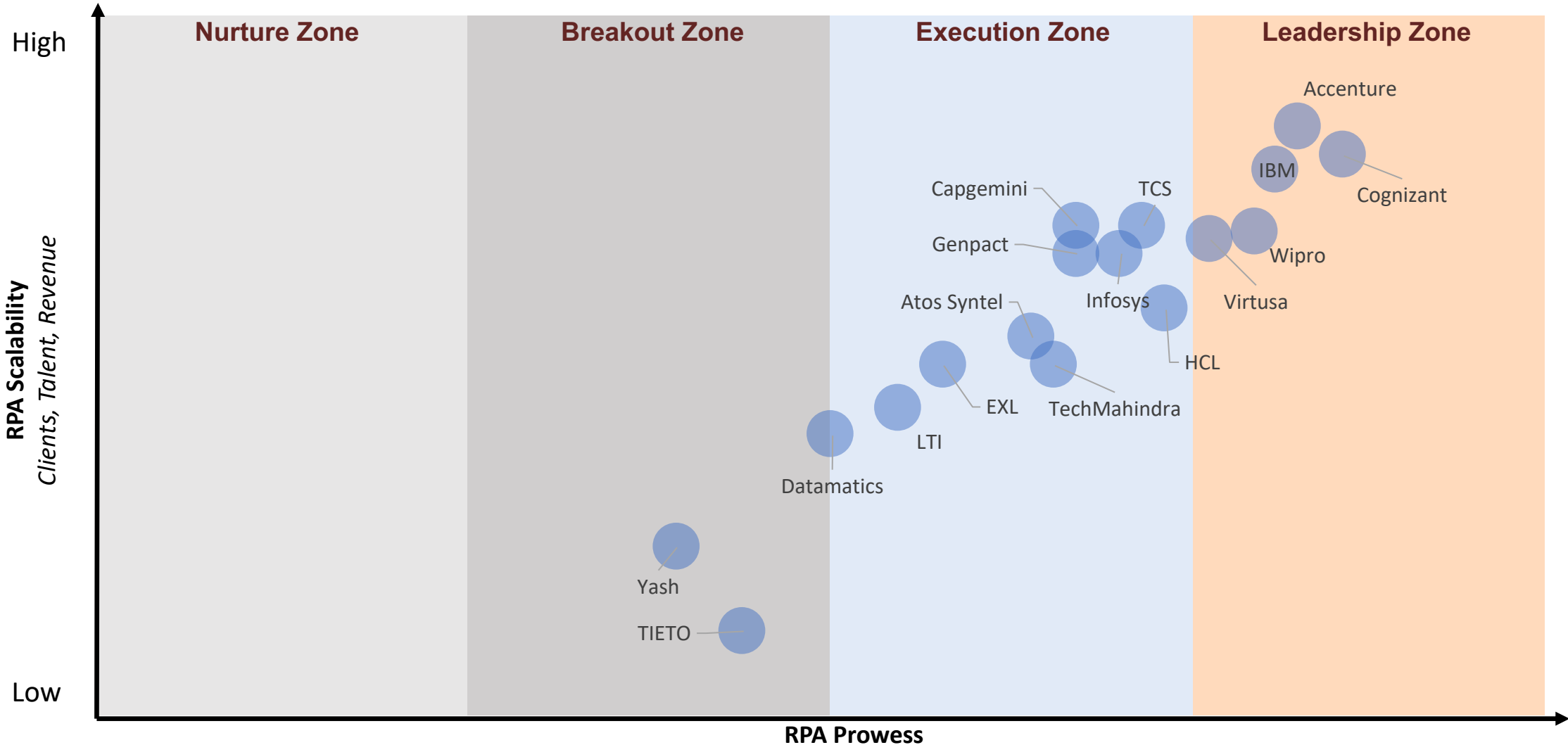
Use Case Analysis, Customer Endorsements, Market Visibility, Ecosystem Leverage, Cognitive Skills, Cognitive IPs

Zinnov Zones for RPA Services – BFSI



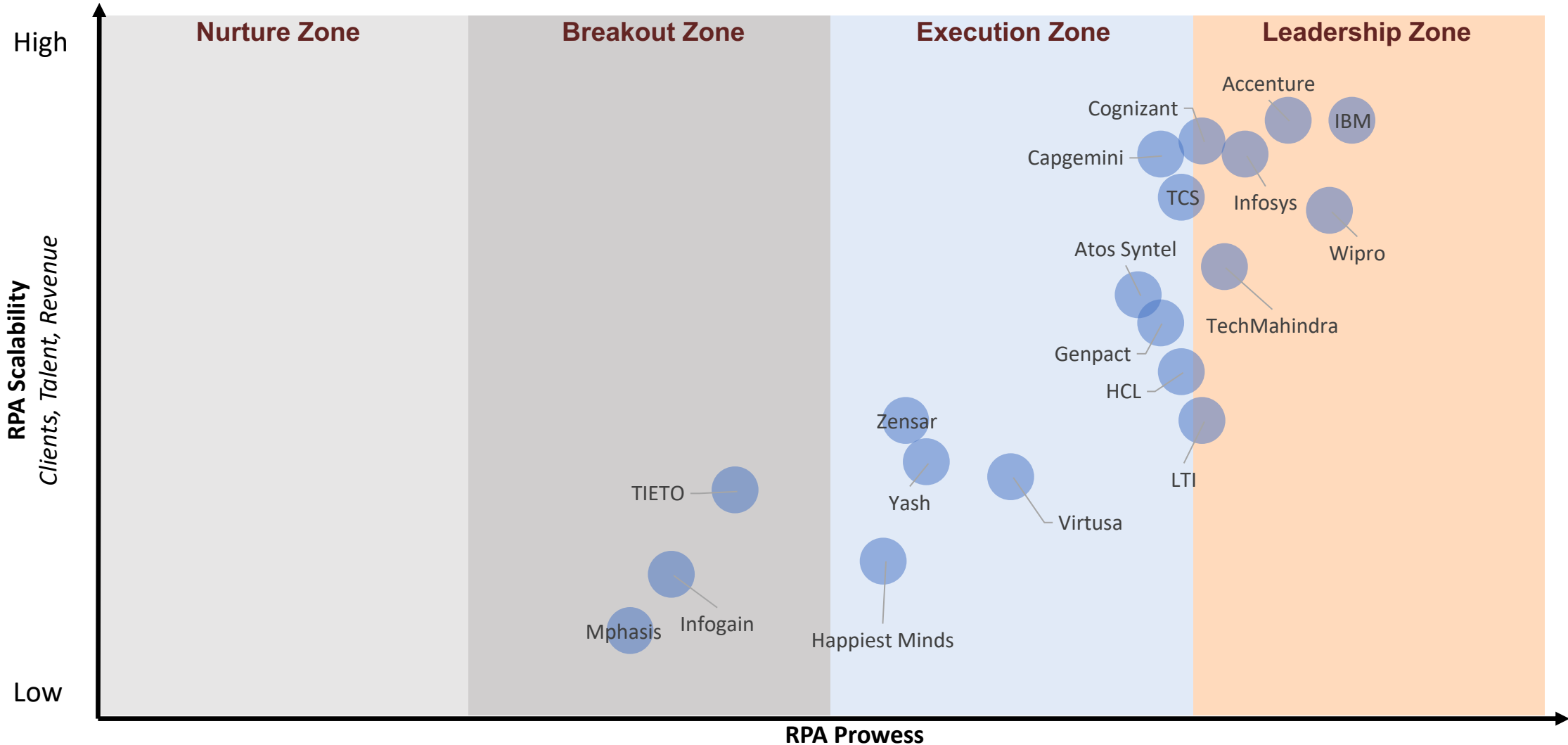
Vertical Focus, Use Case Analysis, Customer Endorsements, Customer Distribution, Vertical IPs

Zinnov Zones for RPA Services – Healthcare



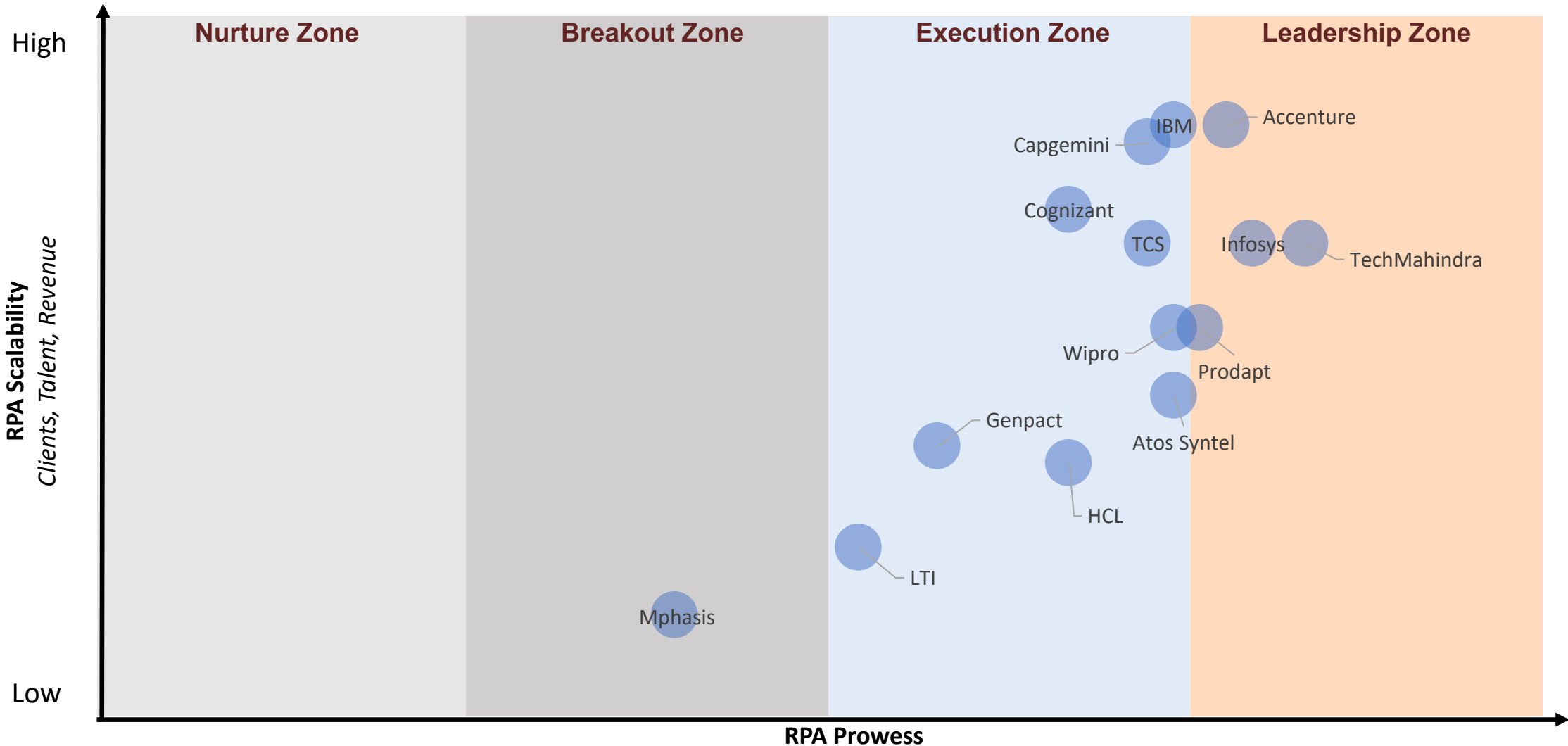
Vertical Focus, Use Case Analysis, Customer Endorsements, Customer Distribution, Vertical IPs

Zinnov Zones for RPA Services – Retail & CPG



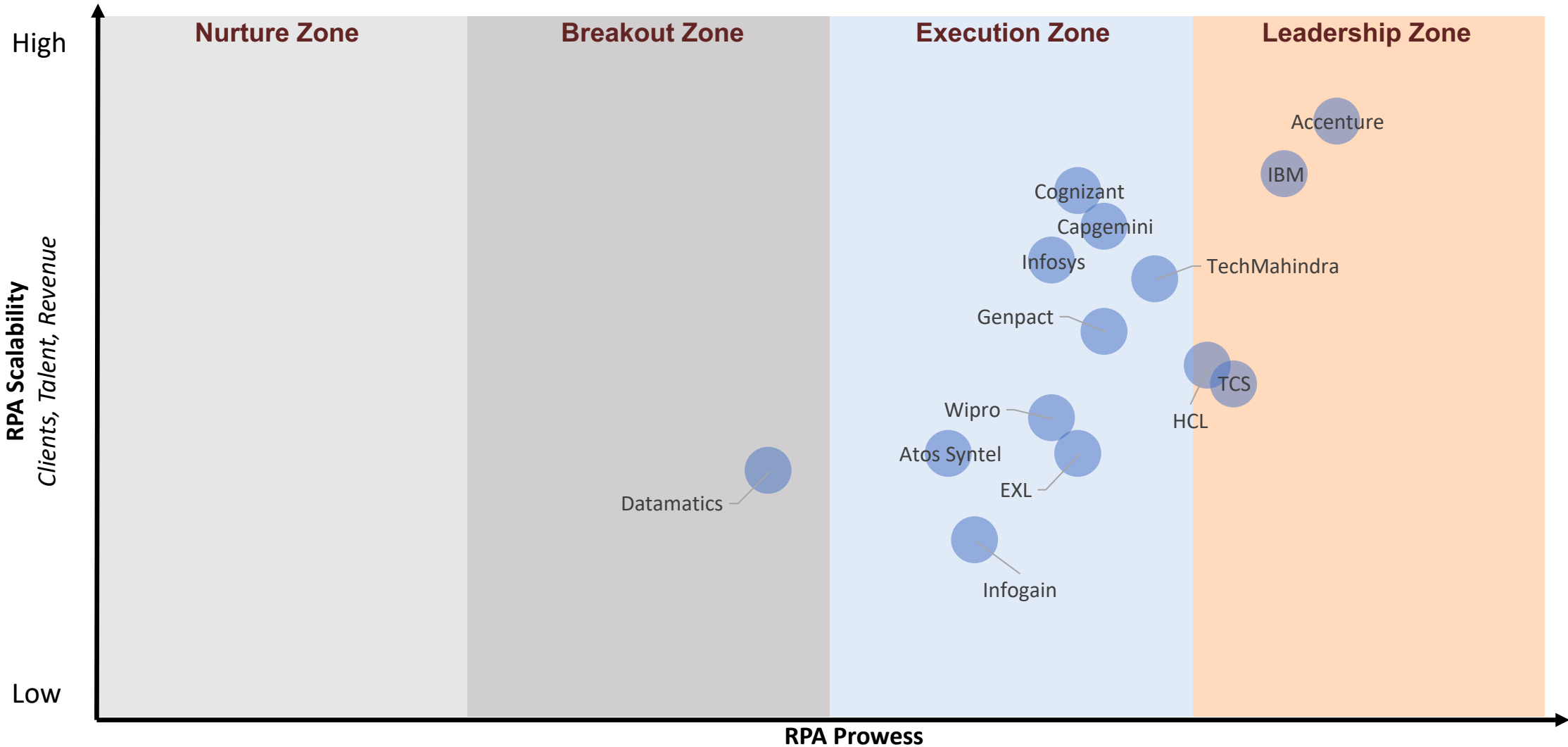
Vertical Focus, Use Case Analysis, Customer Endorsements, Customer Distribution, Vertical IPs

Zinnov Zones for RPA Services – Telecom & Media



Vertical Focus, Use Case Analysis, Customer Endorsements, Customer Distribution, Vertical IPs

Zinnov Zones for RPA Services – Travel & Hospitality



Vertical Focus, Use Case Analysis, Customer Endorsements, Customer Distribution, Vertical IPs